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ARYABHATTA COLLEGE

University of Delhi



PRESENTS



8th-9th April 2024

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Convenor: Dr Monica Aggarwal

Coordinator: Dr Shivani Raheja

Co-coordinator: Dr. Ruchi Sharma, Mr. Sanket Shekhar

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The Entrepreneurship Cell, Aryabhata College, University of Delhi, held its annual, two-day flagship event **E-Summit' 24**, on 8th and 9th April 2024.

E-Summit' 24 gave ambitious youth entrepreneurs a chance to expand their knowledge in the field and demonstrate their skills by gaining confidence from past successes. The event featured intense and thrilling competitions, thought-provoking panel discussions, B-Plan challenges, and informative speaker sessions, all aimed at educating and fostering an entrepreneurial spirit in India's youth.

Event Timeline

DAY 1

9.00 AM - 10.00 AM

Opening Ceremony



The ceremony began with Dr. Monica Aggarwal, Convenor of E-Cell Aryabhata, welcoming the esteemed guests and giving a brief of what the two days will encompass. **Prof. Manoj Sinha**, Principal of Aryabhata College, then offered words of encouragement for the Entrepreneurship Cell team and the event. A vote of confidence was presented to the **Entrepreneurship cell Aryabhata** team during a lamp-lighting ceremony that was attended by our esteemed speakers from both days. Speaker sessions featuring a range of industry luminaries who imparted their insightful knowledge on the intricate realm of entrepreneurship then ensued.

10:00 AM -11:00 AM

Speaker Session 1: Mr Deepak Vohra



We had a wonderful session with one and only **Mr Deepak Vohra**. He shared a lot of insights about his work and highlighted the experiences that he had while working in different places. Currently, he is the Ambassador and Special Adviser in Africa and Ladakh, of India. **Mr Deepak Vohra** is a distinguished diplomat and public figure with a remarkable career spanning several decades. He has been recognized globally for his outstanding contributions and expertise in various fields. From the Indian Foreign Service batch of 1973, he quickly rose to prominence, serving in key diplomatic roles across the globe. His diplomatic assignments included stints in France, Vietnam, Tunisia, the United States, Nigeria, Cameroon, Benin, Chad, Malaysia, Papua New Guinea, and Spain. He also held the esteemed position of Ambassador of India to Armenia, Georgia, Sudan, South Sudan, Poland, and Lithuania. He has spent four years with Sulabh International, the world's largest NGO dealing with sanitation, and is the author of best-selling books. In October 2005, Armenia awarded him a gold medal and named a school after him. And in 2006 Sudan gave him its highest civilian honor and he was made Prince of an African tribe. During this interactive session, sir also shared some of his inspiring and motivating quotes with the audience.

11:05 AM - 12:05 AM

Speaker Session 2: Mr Dinesh Goyal



In Session 2, we were glad to have **Mr Dinesh Goyal** for the session. He is the Director and Head FP&A, Barclays. Mr. Dinesh Goyal is a highly accomplished finance professional with a rich and diverse background in the banking industry. With over 18 years of experience, he has built a solid reputation for his expertise in financial management and strategic planning. He holds a dual qualification, being a Chartered Accountant and an MBA in Investment Banking Finance, which has provided him with a strong foundation in financial analysis and decision-making. His career journey began as an Assistant Manager in Finance, followed by a notable stint at HSBC, where he received the prestigious Chevalier Award for his outstanding performance within just four months of joining. His expertise extends to various roles at Standard Chartered Bank. Later, he transitioned to Barclays, initially joining as Vice President in FP&A (Financial Planning and Analysis). With his exceptional skills and dedication, he rose to the position of Director, and subsequently to Head FP&A Director in Treasury, Banking, and Global Markets. Apart from his professional accomplishments, He is an advocate for Diversity, Equity, and Inclusion (DE&I) initiatives. Mr. Dinesh Goyal is dedicated to driving digitalization and transformation in FP&A, focusing on efficiency and reporting. With expertise in product control, business performance, corporate finance, treasury, and audit, He has made great accomplishments in his field.

12.30 PM - 1.30 PM

Panel Discussion

Panelists: Mr Mayank Arya, Mr Aditya Walia, Dr Nachiket Bhatia, Ms. Sonika Bajpeyee and Mr Varun S Arora



The panel discussion brought together industry professionals and entrepreneurs to examine the problems and opportunities created by disruptive technology in the business landscape. The broad panel of speakers presented great insights into several facets of disruption, including the adaptation of established organizations and the ethical implications underlying disruptive developments.

PANELISTS -

Mr. Mayank Arya

With a rich entrepreneurial journey spanning over a decade, Mr. Mayank Arya stands as the Founder & CEO of *Yes Madam*, a trailblazing force in India's personal care and home salon tech industry. Renowned for his visionary leadership, Mr. Arya's strategic acumen propelled Yes Madam to unprecedented success, securing a notable investment in Shark Tank India Season 3. His relentless pursuit of innovation and commitment to customer satisfaction continue to inspire aspiring entrepreneurs nationwide.

Mr. Aditya Walia

A dynamic entrepreneur and tech visionary, Mr. Aditya Walia leads the charge as the CEO of *HindXR*, revolutionizing data management within the XR ecosystem. Building upon his illustrious career, Mr. Walia co-founded Etharalabs and Plato, driving innovation and investment in cutting-edge technologies. His expertise spans law, consulting, and entrepreneurship, making him a driving force in shaping the future of tech-driven solutions.

Dr. Nachiket Bhatia

Dr. Nachiket Bhatia is not just a CEO; he is a catalyst for change and innovation in the field of medical education. As the visionary leader behind *DBMCI Gurukul*, Dr. Bhatia has transformed the landscape of medical coaching, propelling DBMCI to unprecedented heights of success. Recognized by Forbes and TEDx for his groundbreaking contributions, Dr. Bhatia's unwavering dedication to excellence and transformative leadership make him a beacon of inspiration for aspiring entrepreneurs and educators alike.

Mr. Varun S. Arora

Embarking on an entrepreneurial journey at a young age, Mr. Varun S. Arora has demonstrated a remarkable commitment to driving social impact through innovation. From humble beginnings in trading cricket trump cards to establishing schools for underprivileged students, Mr. Arora's passion-driven approach has left an indelible mark on society. His entrepreneurial ventures within the TATA Group and Mahindra

exemplify his unwavering dedication to fostering positive change and inspiring future generations of changemakers.

Ms. Sonika Bajpayee

Ms. Sonika Bajpayee's illustrious career spans diverse domains, from advising on mergers and acquisitions to shaping the minds of future business leaders as a respected Professor at BML Munjal University. With a wealth of experience and expertise, Ms. Bajpayee has navigated complex corporate landscapes with finesse, earning accolades for her exceptional contributions to the field. Her commitment to excellence and passion for education underscore her status as a revered authority in corporate law and finance, shaping the next generation of business luminaries.

TOPIC OF DISCUSSION

Disruptive Technologies: How Startups are Shaping Industries

Disruption, a transformative force in business, stems from innovations that fundamentally alter markets and behaviors. We were privileged to host esteemed panelists from finance, healthcare, technology, education, and entrepreneurship.

Key Insights:

Adapting to Disruptions:

Established companies can prepare for disruptions by fostering a culture of innovation, embracing agility, and actively monitoring emerging trends in the startup landscape. The panelists emphasized the importance of leveraging partnerships and collaborations with startups to stay ahead of the curve.

Empowering Creators with Technology:

Startups can harness disruptive technologies such as artificial intelligence and blockchain to empower creators and revolutionize content production and consumption. The panel discussed the potential of platforms for creators to democratize access to content creation tools and facilitate new forms of expression.

Legacy Systems and Adaptation:

Legacy systems within established companies can hinder their ability to adapt to disruption by impeding agility and innovation. However, some panelists highlighted opportunities for companies to modernize their infrastructure and integrate new technologies while leveraging the strengths of existing systems.

Ethical Considerations in Innovation:

As technologies become more powerful, ethical considerations become paramount in the development and deployment of disruptive innovations. The panel emphasized the need for transparency, accountability, and responsible decision-making to mitigate potential risks and ensure that innovations benefit society as a whole.

Antitrust Concerns and Fair Competition:

Large companies acquiring or partnering with disruptive startups raise concerns about antitrust and fair competition. The panel discussed the importance of regulatory oversight to prevent monopolistic practices and ensure a level playing field for startups and established players alike.

Conclusion:

The panel discussion shed light on the various problems and opportunities given by disruption in business and technology. Through insightful debate and varied perspectives, the panelists emphasized the necessity of adaptation, creativity, and ethical issues when navigating the disruptive world.

2.40 PM - 3.40 PM

Speaker Session 3: Mr. Jitendar Girdhar



For our Speaker Session 3, we were joined by the likes of **Mr. Jitender Girdhar**. He is an entrepreneur, founder of Social Cosmo, VDC Technologies, and QTS, a

bestselling author which led him to win international prizes and accolades worldwide. His two bestselling books are *Invisible to Influential* and *Think Epic*. *Think Epic* - illuminates your beliefs, propels you beyond your comfort zone of assumed knowledge, and encourages you to challenge what is already known. Other than this, Mr Jitendar Girdhar has many other titles behind his name - being a columnist, a TEDx speaker, and going on to achieve the LinkedIn Top Voice 2024. All of these feats speak for him due to his hard work, perseverance, and the education that he received from The Institute of Surveyors India and IIM Calcutta.

4.30 PM - 5.30 PM

An Evening of Wonder with Mr. Sanchit Batra



We had the privilege of having a fascinating guest, a beloved mentalist Sanchit Batra. Mr. Batra captivated the audience with his inspirational story of leaving his job to follow his passion for mentalism. He delivered illuminating stories on the power of the human mind and how hard work may unlock incredible powers. His ability to seemingly read minds left the audience spellbound and in awe of the mysteries of the human psyche. Throughout the talk and performance, Mr. Batra engaged the audience with humor, charm, and an infectious enthusiasm for his craft. Students were impressed by his demonstrations and gained a newfound appreciation for the art of mentalism. The event ended on a high note, with attendees applauding and thanking Mr. Batra for his captivating presentation. It was a magical, inspiring, and entertaining evening that left everyone with cherished memories and a greater understanding of the human mind's boundless potential.

DAY 2
9.00 AM - 2.00 PM
B-Plan Competition - Entrepreneur in You



Entrepreneur in You was one of the main events to test the business acumen of the candidates participating in the event conducted on the second day of the E-Summit. It was a Business Plan Competition to give aspirational business owners a stage to showcase creative solutions to existing issues before a panel of distinguished industry experts. The distinguished investors and judges were **Mr. Vivek Shaurya** (Co-founder, of beGalileo) and **Ms. Meghna Joshi** (Founder, of Swan Livelihood). **Mr. Vivek Shaurya** is a renowned business leader of international standing, known for his exceptional contributions to a variety of sectors. With expertise in IT services, consulting, and media & entertainment, Mr. Vivek Shaurya possesses proven experience in strategic management, sales, marketing, and product innovation. He is also a TEDx speaker and has been felicitated with many national and international recognitions, Mr. Vivek Shaurya's career has been shaped by his unwavering commitment to innovation and organizational growth. Mr. Vivek Shaurya constantly inspires his teammates and teams to aim for nothing less than the best. He is well-known for sparking revolutionary ventures and forming collaborations that lead the industry. **Ms. Meghna Joshi** is a purpose-driven social entrepreneur and sustainability advocate. Ms. Meghna Joshi has worked in the environment and sustainability sector over the last ten years. She comes from a background of start-ups, environmental initiatives, and corporate sectors. She is skilled in program delivery, project management, and training of all kinds. **Ms. Meghna Joshi 's** work

includes organizing Citizen Science events ,running operations at Skill Development Centers and empowering informal sector workers in Delhi/NCR and PAN India. She breathes innovation, empowerment, and sustainability. She aims and works towards creating a future where success is not measured in terms of profit but societal and environmental benefits.

It was not just an event, it also provided an opportunity for the participating aspiring entrepreneurs to present their ideas to the investors and judges and receive startling investment from them.

2.30 PM - 3.30 PM

MAGAZINE LAUNCH: THE FRONT FACTOR (VOL.2)



This was the second edition of the magazine '**The Front Factor**', the annual publication of The Entrepreneurship Cell, which encapsulates insightful articles on contemporary topics, curated riddles, and creative visualizations of facts and figures. Moreover, it is the culmination of the collective efforts of every member of the editorial team and their mastery of breaking complex terms into the simplest ones.

Faculty Coordinators Mr. Sanket Shekhar and Mr Deepak Sharma launched the magazine, shared words of motivation and congratulated the whole team of E-Cell Aryabhatta for their accomplishments.

The Front Factor seeks to develop students' imaginative minds into aspirational business minds. It also aims to educate pupils who desire to learn about the real world and are interested in novel experiences.

3.30 PM - 4.30 PM
MELODIOUS CULMINATION OF E-SUMMIT BY DUNES AND
TUNES: RITVIK SIKKA



As the notes of the guitar get musical and soulful, so became each event and speaker session - interesting and wonderful, of the two-day-long E-Summit. The event needed a melodious conclusion and **Mr. Ritvik Sikka** along with his band finally tuned it to an amazing wrap-up with a musical evening. The audience swayed to every song sung and performed by the band.

PRE EVENT COMPETITIONS

1. Branding Bonanza

A pre-event titled **Branding Bonanza** was held on 21st March, 2024 to give a teaser of E-Summit. This acumen-based competition tested participants' ability to recognize and understand the stories behind logos of various corporations. The event aimed to engage the audience and strengthen their brand recognition skills.



2. ENTRIGUE'24:

ENTRIGUE'24 was a knowledge-based competition designed to stimulate intellectual curiosity and challenge participants across various domains. This quiz show format brought together questions on geopolitics, finance, entrepreneurship, and a wide range of other subjects, testing the participants' understanding of complex and interconnected topics. The event aimed to foster a dynamic learning environment and celebrate intellectual achievement.



MAIN COMPETITIONS

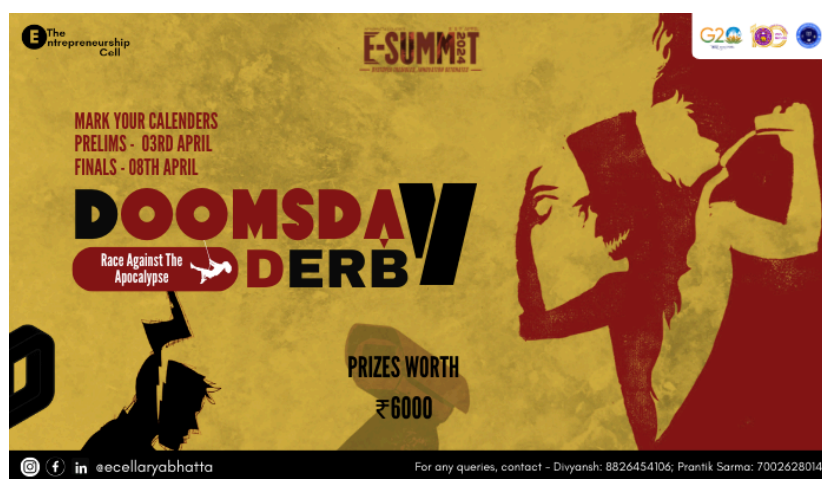
1. MARKETERA

On April 9th, 2024, the Entrepreneurship Cell of Aryabhata College, University of Delhi, ignited a spark of creativity with **MarketERA: The Ultimate Battle of Marketing Minds**. This electrifying event wasn't just a competition; it was a springboard for budding marketing enthusiasts to dive headfirst into a world brimming with ideas. MarketERA was not an average marketing event. It was a vibrant arena where imagination flourished and strategic thinking intertwined with creative flair. Participants, eager to make their mark, donned their brainstorming caps, ready to tackle challenges and showcase their brilliance. The event provided a platform for these aspiring marketing minds to demonstrate their ability to think outside the box, craft compelling solutions, and leave their mark on the world of marketing.



2. DOOMSDAY DERBY

Doomsday Derby was held on 8th April, an event based on the dystopian theme. The Ethical Dilemma event was based on case studies in which the participants faced different situations with ethical conundrums and had to put themselves in the shoes of the businessman and find the most efficient solution. The Superhero and Supervillain event involved an auction round in which the participants bid on different cards based on clues and hints given to them from a fixed amount which was 3200 galleons. The event tested the analytical, financial, and creative problem-solving skills of the participants and made them aware of real-world corporate challenges, creative solutions, and strategic thinking. The competition was held in the presence of the esteemed guest judge Mr. Monish Shamsi. Mr. Monish Shamsi with a decade-long experience in the education sector, is a mentor and philanthropist and also a strategic planner helping in the growth of different startups.



3. MAFIA MAYHEM

The **Mafia Mayhem** Treasure Hunt Event held at Aryabhatta College on April 5, 2024, brought an exhilarating and adventurous experience to participants. Teams embarked on a thrilling journey around the college campus in search of hidden clues leading to the coveted treasure. The atmosphere buzzed with excitement and anticipation as teams raced against time and each other to unravel the mystery. From deciphering cryptic messages to solving intricate puzzles, participants utilized their wits, teamwork, and problem-solving skills to progress through the hunt. Each clue uncovered brought them closer to the ultimate prize, intensifying the thrill of the chase. The Mafia Mayhem Treasure Hunt proved to be a resounding success, offering participants a memorable and enjoyable experience filled with excitement and adventure. With its engaging gameplay and thrilling challenges, the event left a lasting impression on all who took part, making it a highlight of the day.



4. STRATEGIC SYMPHONY

Life is a maze, the more you try to find the right path the more you feel trapped.

With this quote, we started one of the most awaited and interesting events on E-Summit by our Cell. Under this event, we had several stages and at different stages, the participants were given certain hurdles and challenges to go through and reach ahead of the other teams to be the winner of the event. The teams had to go through various phases and maneuvered their way through various psychological and financial dilemmas to come to the top among the list of winners.



5. FINNOBIZ

FinnoBiz held on 9th April was a competition that tested all the skills required to be a successful entrepreneur. The competition assessed the participant's financial knowledge, analytical skills, knowledge of the stock market as well as entrepreneurial and innovative skills. The teams focused on catering to the

challenges being faced by their companies and how they could solve them. The FinnoBiz competition was judged by an esteemed judge Mr. Ashish Srivastava. He is a dynamic CEO, Founder, and Consultant. His brilliance in the entrepreneurial world helped the participants to learn from the competition. Finnobiz focused on two entrepreneurial aspects, understanding of the stock market and the innovative skills to tackle the market challenges as well as competitions. FinnoBiz achieved its true motto by fostering a similar competitive environment.



CLOSING CEREMONY

The 2-day event concluded with a vote of thanks by **Dr Shivani Raheja, Coordinator and Co-Convenor of the Entrepreneurship Cell** to all the speakers for taking out time for the event and giving the audience a view of the business world, the sponsors, who put faith in the event and gave the opportunity to successfully conduct E-Summit' 24, the team for making the event a success, the Principal & the Convenor for their valuable guidance, and the audience for being part of the journey. With the end of the E-Summit' 24, the audience were brimming with wonderful and knowledgeable insights of the corporate world.

LIST OF ATTENDEES

The event was physically attended by more than 500 people at the college campus and approximately 600 people connected through online mode. Some of the people who attended the event are as follows:

1. Sujanya Gupta
2. Sarthak Chauhan
3. Suvendu Jena
4. Nishant Raj

5. Nikhil Dubey
 6. Rinanshi
 7. Jasmine Kaur
 8. Simore Arora
 9. Paras Mehra
 10. Dhruv Sharma
 11. Tushar Nagpal
 12. Gaurav Sharma
 13. Priyam Jain
 14. Satvik Chhabra
 15. Yashika Taparia
 16. Vansh Jhawar
 17. Virat Diwan
 18. Prantik Sarma
 19. Divyansh Bansal
 20. Piyush Pal
 21. Aatika Saqib
 22. Bhoomi Gupta
 23. Meheer Besoya
 24. Avantika
 25. Janvi Arora
 26. Gaurav Verma
 27. Deepanshu
 28. Samarth Gussain
 29. Bhavya Garg
 30. Arushi Garg
 31. Tannu singhal
 32. Shria Aggarwal
 33. Rinki Ghosh
 34. Kashish Sachdeva
 35. Anjali Shokeen
 36. Shlok Advani
 37. Vishal Teian
 38. Srishti Singhal
 39. Navam Goel
 40. Suyogya Swaroop
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